











SPONSOR OPPORTUNITIES FOR THE 2020 IEEE EMC+SIPI VIRTUAL SYMPOSIUM

AUGUST 3 - 21, 2020

Sponsor Level	Platinum	Gold	Silver	Bronze	Copper
Availability	1	3	8	MULTIPLE	MULTIPLE
Regular Rate	\$49000	\$19000	\$12900	\$8900	\$3000
Sale Price Rates have been reduced in support of our sponsors and acknowledging the limited pre-conference time for publicity	\$14950	\$6450	\$4250	\$2950	\$950
Logo Recognition Company logo positioned throughout the conference program (size and position dependent upon sponsor level)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Profile Name, logo, 75 word description, single data sheet or other product/service download link and link to corporate website of choice on conference 'sponsors' page (virtual exhibit hall).	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
E-mail Recognition Recognition as higher level sponsor on 'virtual' event email communications to our 15K+ subscribers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contact List Access List of opt-in pre-registered delegates in advance of the conference, and opt-in final contact list at the conference conclusion.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Technical Registration Complimentary passes available to access the technical program.	5	4	3	2	1
Sponsor Recognition Sponsor level recognition in the virtual lobby prior to conference sessions, including reference to the 'sponsor page enhancements'	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor Page Extras Conference 'sponsors' page enhancement of 'click to connect' allowing chat option with company.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

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<p>Social Media Inclusion in email blast and social media post at the close of the 'live' event to promote that enhanced sponsor page content is available for Aug-Sept. List of final 'opt in' delegates provided.</p>					
<p>Break-Out Room 15 minute break-out room, pre-scheduled during the conference. Push-notified by the conference. Allowing an opportunity to provide a demonstration or host a Q&A. This would be hosted by the sponsor using their Zoom or Webex (or other platform) via link to sponsor's website. Timing selection priority will be by sponsor level and then prioritized for earlier sign-ups.</p>	8	6	4	2	
<p>Sponsor Page Enhancements Conference sponsor page enhancements of video 'elevator pitch' message to introduce company, products and/or services. Also included in the Online Final Program and the IEEE EMC Society (EMCS) social media accounts.</p>					
<p>Technical Seminar Seminar scheduled during the conference, including social media promotion and access to the participating opt-in attendee list.</p>	90 MINUTES	60 MINUTES	30 MINUTES		
<p>Information Downloads Conference sponsor page enhancements to upload white paper or roadmap, etc. Option for sponsor to request email address prior to download. Includes social media promotion.</p>	4 PROMOTIONAL PDFS	3 PROMOTIONAL PDF	2 PROMOTIONAL PDFS	1 PROMOTIONAL PDF	
<p>Post-Symposium Webinars Sponsorship of EMC Society organized technical webinars in September and October following the conference, in formats mutually agreed upon between the sponsor and EMCS. Includes email to 15K+ subscribers and social media promotion, an opportunity for the sponsor to add further technical content at the end of the webinar, recognition in the webinar lobby and availability of opt-in attendee lists.</p>	2		<p>AUGUST 3 - 28, 2020</p>  <p>www.emc2020virtual.emcss.org</p>		